

Mingaile Kisnieriute

Digital Marketing Specialist

ABOUT ME

I gained experience working in practical roles requiring reliability and physical work. Later, I chose **Digital Marketing** courses and after **successfully completing the CodeAcademy program**, I decided to pursue my career as a Junior SEO Specialist.

TECH SKILLS

Google Search Console

Ahrefs

Google Analytics 4

WordPress

Google Tag Manager

Google Ads

SOFT SKILLS

Curiosity

Resilience

Communication

Attention to detail

LANGUAGES

Lithuanian - native

English - fluent

CONTACT ME



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[LinkedIn](#)



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Kaunas



[My Portfolio](#)

EDUCATION

CodeAcademy

2025 November - December, 240 hours

Digital Marketing course

I gained a strong foundation in SEO and digital marketing, working with **WordPress** websites, analyzing performance using **Google Analytics 4**, monitoring search visibility through **Google Search Console**, managing tracking with **Google Tag Manager**, and obtaining foundational experience in PPC and website structure.

WORK EXPERIENCE

Rocket Science Baltics

Internship

2026 January - February

During my internship I sharpened my analytical skills, deepened my understanding of keyword research and developed a strong eye for content quality. I contributed to real client websites through SEO improvements, content optimization and WordPress updates.

RODA

Production Worker

2024 October - 2025 July

I developed experience in polishing and finishing wooden doors and windows, strengthening attention to detail and quality awareness.